

BUSINESS, MARKETING, AND FINANCE



Jobs in the Business, Marketing, and Finance field relate to productivity, business operations, financial management, marketing, and sales.

Do you enjoy dealing with money?

Do you like working with people?

Are you good at math?

Are you great at following directions?

Do you like seeing interesting ads on TV and the internet?



CAREERS IN BUSINESS, MARKETING, AND FINANCE

1. Personal Financial Advisor
2. Management Analyst
3. Insurance Underwriter
4. Operation Research Analyst
5. Insurance Sales Agent
6. Loan Officer
7. Wholesale and Retail Buyer
8. Advertising and Promotions Manager
9. Cashier
10. File Clerk

CAREER SNAPSHOTS

Accountants and Auditors

Check, analyze, and interpret accounting records.

Regional Salary - \$75,157
Education Level - Bachelor's Degree

Daily Tasks

- Prepare financial documents, reports or budgets.
- Advise people on financial matters.
- Determine any financial risks.

Employability Skills

- Active Listening
- Critical thinking
- Reading Comprehension

Market Research Analysts and Marketing Specialists

Research market conditions in local, regional, or national areas or collect information to estimate sales of a product or service or create a marketing campaign.

Regional Salary - \$50,634
Education Level - Bachelor's Degree

Daily Tasks

- Collect and analyze customer demographics data, preferences, needs, etc.
- Create reports on findings.
- Measure the effectiveness of marketing.

Employability Skills

- Active Listening
- Critical Thinking
- Decision Making

Loan Officers

Evaluate or authorize loans. Advise borrowers on financial status and payment methods.

Regional Salary - \$89,372
Education Level - Bachelor's Degree

Daily Tasks

- Approve loans within limits and refer those outside of limit to management.
- Review loan agreements.
- Work with clients to assist in their financial needs.

Employability Skills

- Active Listening
- Customer Service
- Decision Making



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SOURCE - Bureau of Labor Statistics, O*Net, Texas OnCourse, and Texas LMI.