

# ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS



Jobs in the Arts, A/V Technology, and Communications field involve producing plays, paintings, TV shows, books, etc. and/or working behind the scenes to make production possible through set design, editing, broadcasting, and equipment operation.

Do you like working independently? ?

Do you enjoy creating things? ?

Do you have an eye for what looks good? ?

Are you a creative person? ?

Do you have a great imagination? ?



## CAREERS IN ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS

1. Editor
2. Sound Engineering Technician
3. Art Director
4. Designer
5. Special Effects Artist and Animator
6. Producer and Director
7. Choreographer
8. Lighting Technician
9. Technical Writer
10. Musician, Singer, Dancer

### CAREER SNAPSHOTS

#### Graphic Designers

Create graphics, like logos and posters, that meet commercial or promotional needs.

**Regional Salary** - \$38,920  
**Education Level** - Bachelor's Degree

##### Daily Tasks

- Talk to clients to discover what they want.
- Create designs, concepts, and sample layouts.
- Create computer-generated graphics.

##### Employability Skills

- Creativity
- Active Listening
- Problem Solving

#### Audio and Video Equipment Technicians

Set up and run audio and video equipment, like microphones, speakers, projectors, etc.

**Texas Salary** - \$41,684  
**Education Level** - Associate's Degree

##### Daily Tasks

- Repair and clean audio and video equipment.
- Record and edit audio.
- Construct and position sets.

##### Employability Skills

- Teamwork
- Problem Solving
- Creativity

#### Technical Writers

Write technical works, such as equipment manuals and maintenance instructions.

**Texas Salary** - \$74,996  
**Education Level** - Associate's Degree

##### Daily Tasks

- Organize material and complete writing while following standards.
- Edit or standardize material made by other writers.
- Select photos, drawings, graphs, and charts to represent the written material.

##### Employability Skills

- Decision Making
- Time Management
- Active Listening



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SOURCE - Bureau of Labor Statistics, O\*Net, Texas OnCourse, and Texas LMI.